

**PARK
UNIVERSITY**

**All
In**

2019-20

Impact Report

Office of University Advancement



Dear Friends,

The past year has brought repeated reminders that it takes all of us to make a difference. It takes all of us to address a global pandemic, to work for equality and to build the future we want to see.

At Park University, we have always known that we all benefit when all of us contribute. That belief is represented in the University's core values of accountability, civility, respect, excellence, global citizenship, inclusivity and integrity. And it's represented in the theme of our 2019-20 *Impact Report*, "All In."

In the following pages, you'll find examples of the Park community going all in to support one another and to make an impact beyond our campuses nationwide.

- You'll read about **Park alumni and friends who've gone all in for students affected by the coronavirus pandemic** by donating more than \$25,000 to Park's Student Emergency Relief Fund.
- You'll learn about the **Valor Medals Review**, donor-supported research at Park **honoring minority World War I veterans who went all in through their courageous service.**

- You'll discover how **endowed scholarships help Park students go all in for their education.**
- You'll meet donors who **go all in for Park students through annual giving and estate gifts.**

These stories describe just a few of the ways Park students, alumni, faculty, staff and supporters are making an impact. Every day at Park, students engage with professors who know them by name and personally invest in their futures. Every day, Park alumni make contributions to their professions and their communities. Every day, Park donors demonstrate that we are all part of a larger community through their faithful support.

You are an important part of the Park University community. Thank you for going all in.

Nathan Marticke

Nathan Marticke, MA'10
Chief Advancement Officer
Park University

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Ann Hansbrough (left), a member of Park University's Board of Trustees, presented the keynote address at the Kansas City Area Commencement in December 2019, shown with Jeanette Prenger, '09, Board of Trustees chair.



Matthew Parker, '20, celebrates his graduation from Park University's Hill Air Force Base (Utah) Campus.

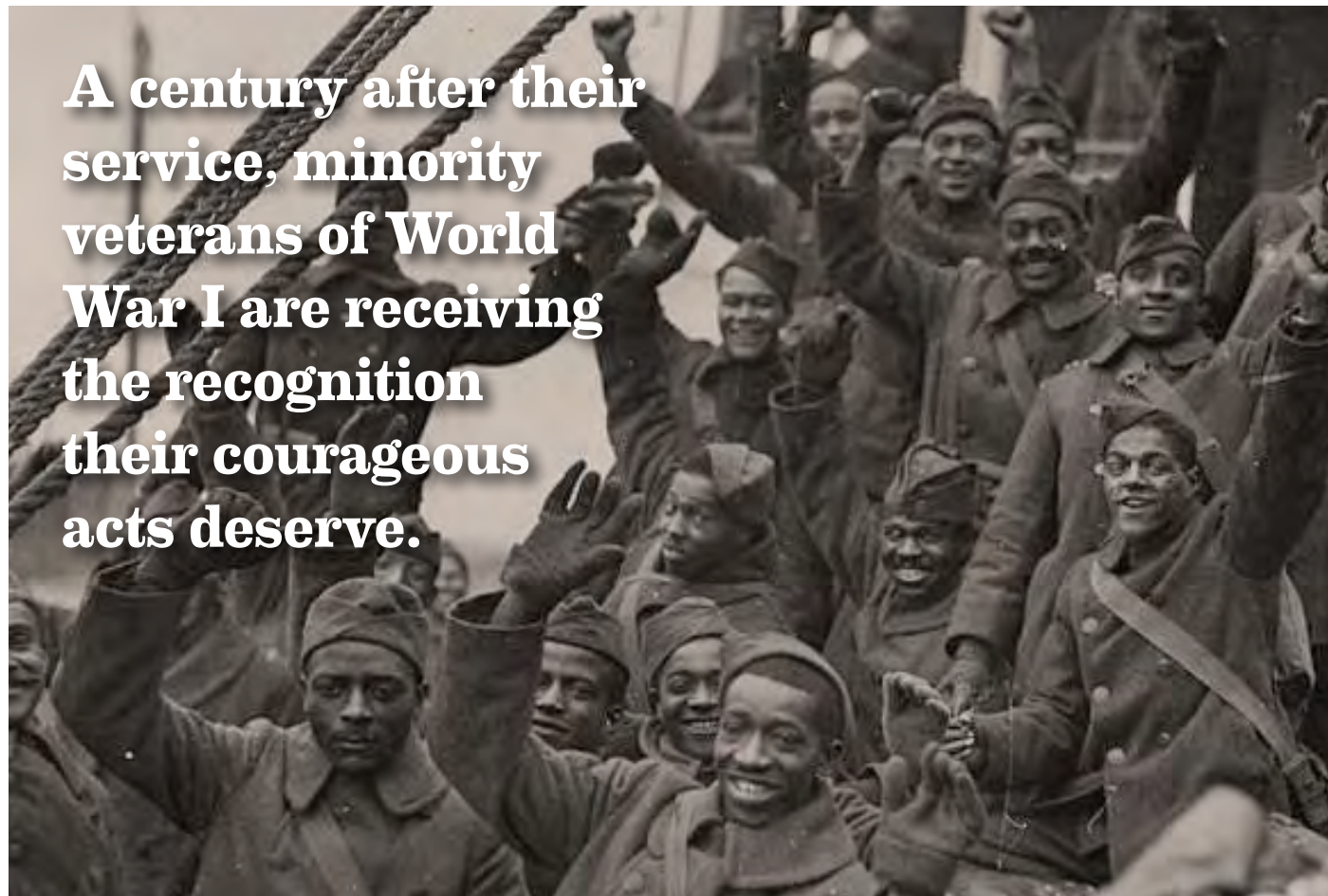


Parkville Campus students attend the New Student Orientation in August 2019.

Valor Medals Review Project



A century after their service, minority veterans of World War I are receiving the recognition their courageous acts deserve.



“Park does so much to support the military, we had no hesitation sponsoring this project.”

-Kevin Jamison, '14, deputy director of the VFW Foundation

Park University was a driving force behind bipartisan legislation that authorized a review of World War I servicemembers who, despite valorous deeds, may have been denied the Medal of Honor due to race.

Congressional authorization is an important step, but proper recognition will not be possible without a systematic examination of WWI service records. A team at Park's **George S. Robb Centre for the Study of the Great War** is conducting that research. Their work, known as the Valor Medals Review, is supported by a \$70,000 grant from the Veterans of Foreign Wars.

“The VFW is all about doing the right thing for veterans,” said Kevin Jamison, '14, deputy director of the VFW Foundation. “The Valor Medals Review was a natural fit for our support.”

Poring over documents and artifacts, the Robb Centre team is recovering century-old stories of distinguished service by African American, Asian American, Hispanic American, Jewish American, and Native American veterans. At the end of the multiyear review, the team will recommend a list of service members for posthumous Medal of Honor nomination.



Jamison, a 20-year U.S. Marine Corps veteran, described the Medal of Honor as the ultimate representation of courage on the battlefield.

“It's humbling to be around a Medal of Honor recipient because they've put their lives on the line to save others,” Jamison said.

Posthumous recognition sets history right and can be deeply meaningful for veterans' families. Jamison said that the VFW, which also worked for the legislation authorizing the Valor Medals Review, hopes that others will follow their lead in supporting the project.

For more information about the Valor Medals Review, visit gsr.park.edu.



Veterans of Foreign Wars National Commander William “Doc” Schmitz (right) presents a \$70,000 donation to Park University President Emeritus Dr. Greg Gunderson in support of the Valor Medals Review.



Scholarships Benefit Students



For Megan Weaver, the Evelyn Lare Smith Endowed Scholarship could not have arrived at a better time.

Weaver, a Park University sophomore majoring in biology, relies on summer employment to pay a large portion of her college expenses. Last summer, she was out of work for two months due to the coronavirus pandemic.

The **Evelyn Lare Smith Endowed Scholarship** is awarded to a woman pursuing a degree in chemistry or another science at Park University. Weaver is a sophomore majoring in biology and minoring in chemistry. Her undergraduate education at Park will prepare her for veterinary school and an eventual career in canine medicine.

The scholarship Weaver received is one of 100 endowed scholarships available to Park students of all backgrounds and majors. Established from an initial donation of \$25,000 or more, an endowed scholarship is awarded from the interest on the fund while the principal is never spent.

Ongoing donations to existing scholarship funds help grow the

principal, which increases the interest available for scholarships. By contributing to an endowed scholarship fund, donors can invest in the future of their profession by supporting students in their field. Their gift might honor a former professor or Park alumnus for whom the scholarship is named.

A gift of any size to an endowed scholarship fund has a lasting impact on Park students. Beyond the financial support, a scholarship is a vote of confidence in a student's ability.

"Being selected for a scholarship really helped my motivation to keep moving forward," Weaver said. "It feels like people believe in me and are cheering me on."

To learn more about the impact of endowed scholarships at Park University, view our video on YouTube at youtube.com/Sk6Pb55i3nw or scan the QR code below.



"Receiving this scholarship really helped me financially." - Megan Weaver

International Park Alumni Give Back



When Pauline Plantiveau, '15, read about Park University international students who were unable to return home at the start of the coronavirus shutdown, her first thought was *that could have been me.*

Plantiveau, a former international student herself from France, knew the feeling of being far away from family and friends.

"No one alive has lived through a crisis like this," said Plantiveau. "I cannot imagine experiencing this in a country where some students just arrived and are unable to come back home."

Plantiveau did not hesitate to donate to the **Student Emergency Relief Fund**, established to assist students with unexpected costs due to the pandemic. These costs were especially urgent for international students who were ineligible for off-campus employment or federal assistance.

"These students not knowing when they will see their families or how they can afford bills, they could have been my friends," Plantiveau says.

Plantiveau, who lives in her home country, studied interior design at Park's flagship campus in Parkville, Mo. In addition to acquiring English language skills that enhanced her professional opportunities, she met friends from around the globe as an international student. Her academic record and campus involvement earned her the Outstanding Parkite Award in 2015.

During the 2019-20 academic year, Park enrolled 244 international students from 62 countries. Many of these were among the 63 students who received assistance from the Student Emergency Relief Fund. Donors like Plantiveau helped these students pay for food and lodging, technology for remote learning, gasoline for local travel and other unanticipated needs. Park alumni and friends contributed more than \$25,000 to address these needs.

Plantiveau was not surprised by the generosity of Park alumni toward current students. "I think it's the spirit of the school to help each other," she said.

Park University is home to 244 international students representing 62 countries.

Pauline Plantiveau at the Louvre in Paris.



Leaving a Legacy

At only 50, Popovich wasn't ready to put his current dollars out of reach. He found an opportunity to invest in Park's future by designating the University as a beneficiary of his retirement fund.



📷 Former sailor Jeff Popovich, '92.

“In places that practice diversity and inclusion, the synergy is amazing.”

- Jeff Popovich

For Jeff Popovich, '92, estate giving made it possible to go all in for Park University.

“Park is part of my legacy,” Popovich says. “I wanted to make sure that I'm part of Park's legacy as well.”

A portion of Popovich's gift will support the **Park Global Warrior Center**. Located on the Parkville Campus, the PGWC provides information and resources for service members and veterans transitioning in and out of the military. Popovich visited the Park Global Warrior Center on a recent campus tour. He witnessed a camaraderie among military students that reminded him of his student experience at Park's Fort Myer (Va.) Campus.

“When I joined the Navy, I didn't think I'd have an opportunity to go to college until leaving the military,” Popovich said. Discovering that he could take classes on base, Popovich earned his associate and bachelor's degrees in management from Park while enlisted. He hopes **his gift to the Park Global Warrior Center will help other service members realize the possibility of pursuing a college education. The remainder of Popovich's gift will fund efforts to promote diversity and inclusion at Park.**

“I don't care who you are, what color you are, what sex you are, what sexuality you are. I want people to bring their whole selves,” said Popovich. In his post-military career in information technology, Popovich said he has worked in environments where people are encouraged to express their differences and others where they are not. “In places that practice diversity and inclusion, the synergy is amazing,” he said.

This awareness led Popovich to co-found the organization LGBT Professionals in Transportation, which provides mentoring and networking opportunities for public transit professionals and advances diversity and inclusion within the industry.

“Anything I can do to work toward diversity, equity and inclusion for every human, I'm going to do it,” Popovich said. “One of the things I like about Park is the diversity of our students and alumni, and I'll do what I can to make sure that diversity continues to be supported.”



Storyteller: Passion for preservation

Joseph Geeter III, '99, has a passion for making sure everyone's story is told.

That passion is a thread connecting his military and civilian careers, his volunteer service and his contributions to Park University as a **Club 1000 donor**.

Geeter feels a special calling to share stories across generations. As an active member of the Montford Point Marine Association for nearly 35 years, he shares the story of the first African Americans to serve in the U.S. Marine Corps. These 20,000 men received segregated training at Camp Montford Point, N.C., and served in World War II, the Korean War and the Vietnam War.

“You've probably heard of the Tuskegee Airmen, but very few people know about the first African American Marines,” Geeter said. “Even other Marines weren't being taught that history.” To honor that history, Geeter has served in several offices for the MPMA, including national president. He spent five years lobbying Congress to award the Montford Pointers the Medal of Honor. His perseverance paid off in 2011, when President Barack Obama signed the bill bestowing the award.

Geeter's personal story includes a chapter at Park University, where he earned a bachelor's degree in management from the Marine Corps Air Station Beaufort (S.C.) Campus while serving as a Marine.



Geeter retired from the Marines as a master gunnery sergeant after 25 years of service, which

included six years as an equal opportunity advisor. That role, along with his Park education, prepared Geeter for his post-military career as a human resources manager at AmeriGas Propane Inc., in Pennsylvania.

“Park gave me the education I needed to transition to the civilian community,” Geeter said. He recalled “phenomenal” instructors, like Dr. Ronald Curtis and Andy Harritty, who made learning relevant and engaging.

Now Geeter is giving back to Park as a Club 1000 donor, where his annual gift supports the University's most pressing needs. “I believe if you achieve some level of success and you're able to give back, then you should,” Geeter said.



Geeter's support helps make it possible for a new generation to find their stories at Park University.

Park U Stats (Fall 2020)

10,165
TOTAL NUMBER OF STUDENTS

16:1
STUDENT-TO-FACULTY RATIO

59%
PERCENTAGE OF MILITARY STUDENTS
(ACTIVE DUTY, DEPENDENTS, RETIRED MILITARY AND DEPARTMENT OF DEFENSE)

244
NUMBER OF INTERNATIONAL STUDENTS

62
NUMBER OF COUNTRIES REPRESENTED

56%
PERCENTAGE OF MINORITY STUDENTS

77
NUMBER OF DEGREE PROGRAMS
(UNDERGRAD/GRAD)



Students enjoy a break between classes on Park University's flagship Parkville (Mo.) Campus.

Mission

Park University transforms lives through accessible, student-centered, quality higher education.

Vision

Park University will meet learners' needs for a lifetime.



Night at the Helm

Though we could not meet in-person for Park University's Night at the Helm 2020, we are thrilled to report that it was a wonderful success! Thanks to our sponsors' generosity, we secured more than \$156,000 in support of the Valor Medals Review. We are forever grateful!



2020 NIGHT AT THE HELM PREMIER SPONSORS



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There's no expiration for valor. The George S. Robb Centre for the Study of the Great War at Park University honors those World War I servicemembers who, in spite of deserving deeds, may have been unjustly denied high-level valor awards owing to their racial or religious backgrounds.


GOLF SCRAMBLE 2019



 Kay Barnes, senior director of university engagement and former Kansas City, Mo., mayor, and Bob Kendrick, '85, president of the Negro Leagues Baseball Museum in Kansas City, Mo., take a break from golfing.

Twenty-eight teams participated in Park University's 2019 Golf Scramble, held in October at The National Golf Club of Kansas City, in support of the University's Parkville Campus athletics programs. Pirates athletes and coaches were also present to thank attendees and answer questions. The event concluded with an awards ceremony, refreshments and raffle drawings. If you are interested in sponsoring the event or hosting a team at the 2021 Golf Scramble, visit park.edu/golf.



 Photos left to right: Golfers check in and measure for raffle tickets; Park University student-athletes gather before the tee time; Claude English, Parkville Campus director of athletics, Deron Cherry Jr., Vic Dyson and Bob Dernier at the awards ceremony.



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2020 Alumni Award Recipients

DISTINGUISHED ALUMNUS AWARD

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PARK PROMISING YOUNG PROFESSIONAL

JT Daniels, '11

TORCHLIGHTER AWARD

Blanche Sosland, Ph.D.

MARLOWE SHERWOOD MEMORIAL SERVICE

Lisa Ray, '13

park.edu/alumni





GALA CONCERT

SEPTEMBER 20, 2019
KAUFFMAN CENTER FOR
THE PERFORMING ARTS
HELZBERG HALL

AN INTIMATE EVENING OF
PERFORMANCES BENEFITTING
THE PARK UNIVERSITY
INTERNATIONAL CENTER
FOR MUSIC

Benny and Edith Lee, Honorary Chairs

In 2003, Park University and Stanislav Ioudenitch, 2001 Van Cliburn International Piano Competition gold medalist, joined forces to create a collegiate-level music program unlike any other conservatory in the U.S. Former Trustee Benny Lee, and his wife Edith, encouraged that vision and helped bring this incredible jewel to the Midwest.

Sixteen years later, it was only fitting that they serve as honorary chairs for the inaugural Stanislav & Friends concert, benefitting ICM student scholarships. The gala performance featured an unprecedented roster of ICM musicians and treated the audience to a front row seat as benefactors were seated on stage. If you're interested in attending this year's gala at the Kauffman Center, October 15, 2021, visit icm.park.edu.



📷 Benny and Edith Lee inside Graham Tyler Memorial Chapel on Park University's flagship Parkville (Mo.) Campus.

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📷 Left to right: Kenny Broberg, Maria Ioudenitch, Lolita Lisovskaya-Sayevich, Behzod Abduraimov, Ben Sayevich, Dilshod Narzilleav, Daniel Veis and Stanislav Ioudenitch.



📷 Ronald and Phyllis Nolan



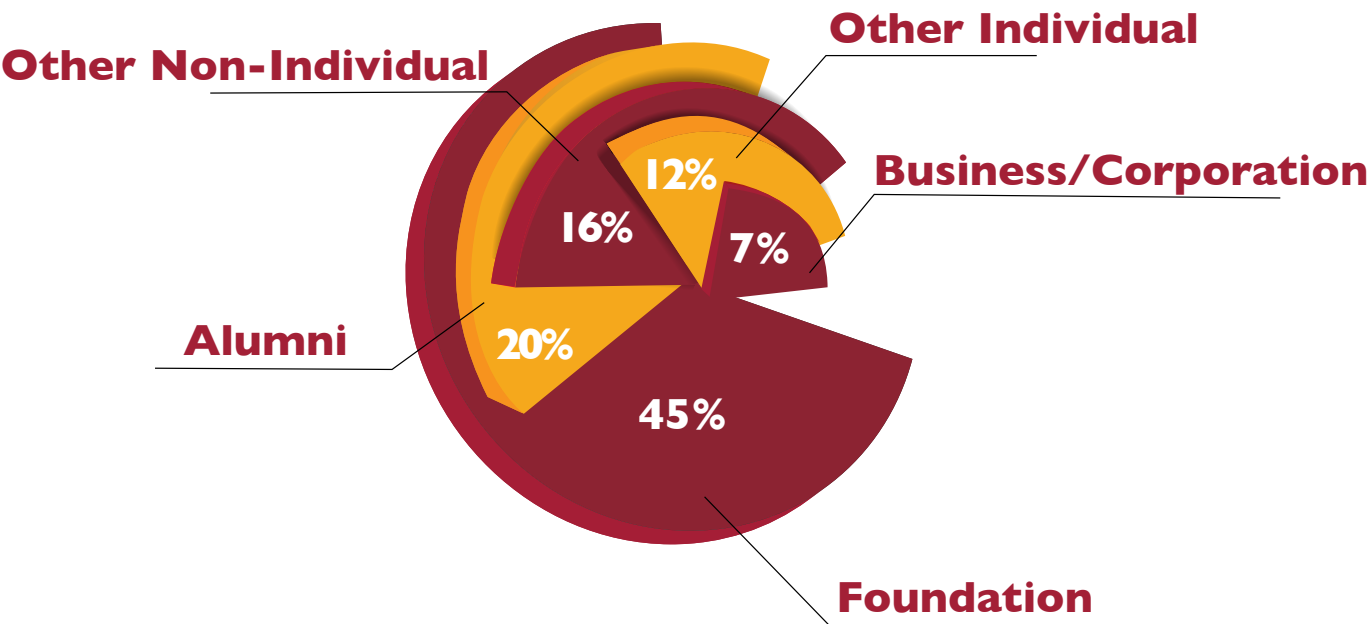
📷 John and Debbie Starr



Diversity of Giving

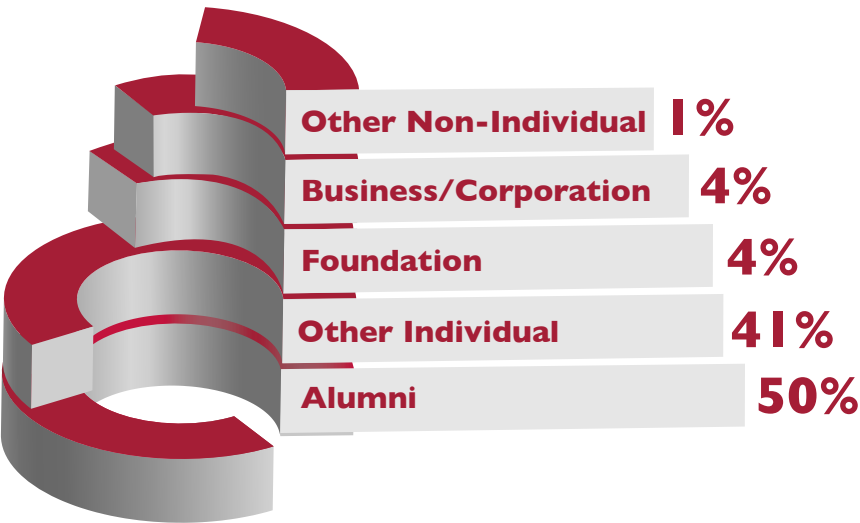


JULY 1, 2019 - JUNE 30, 2020



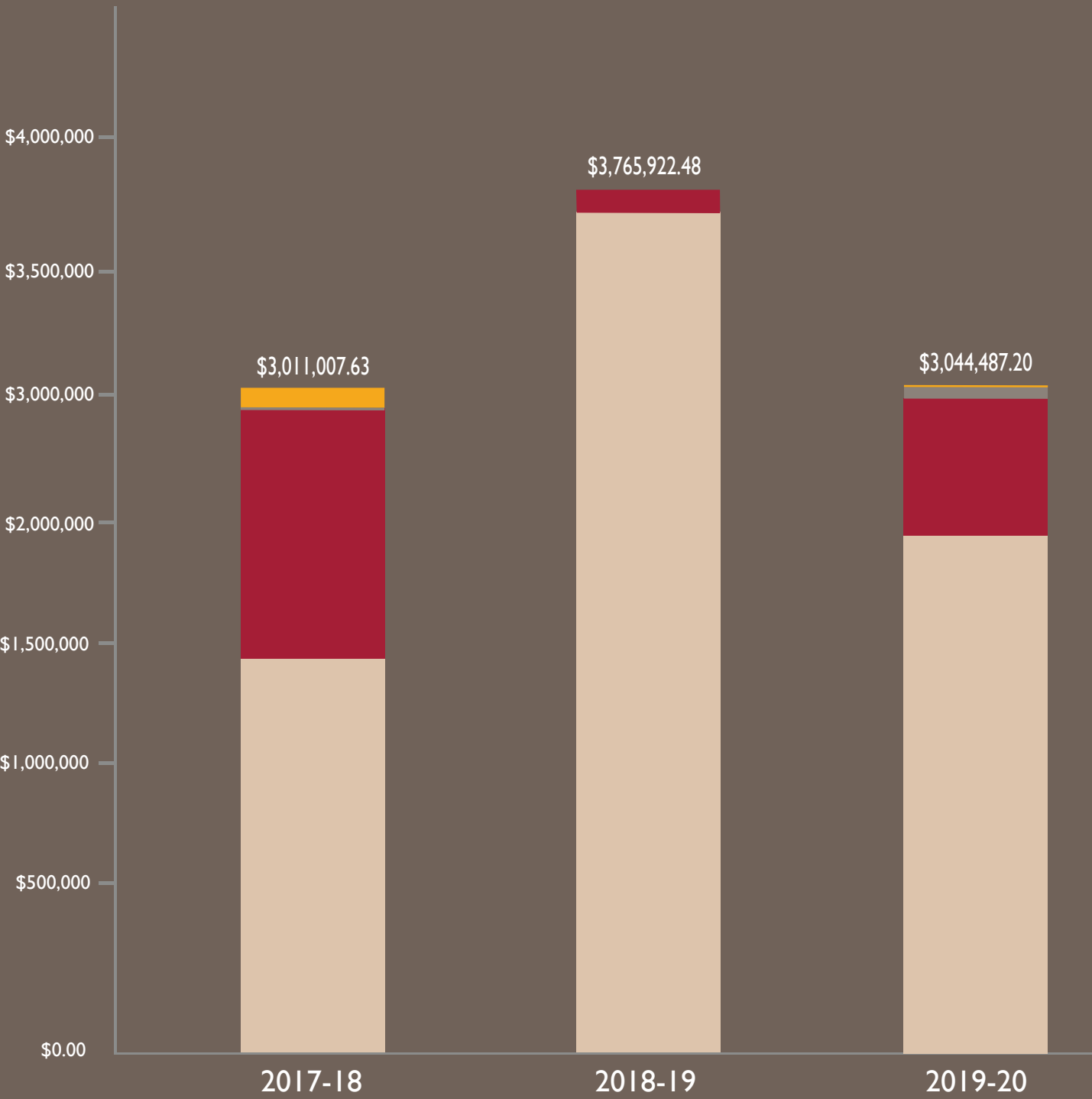
Diversity of Donors

JULY 1, 2019 - JUNE 30, 2020



Fundraising Success the Past Three Years

JULY 1, 2019 - JUNE 30, 2020



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Lorraine Moore, Nathan Marticke and Jenny Keane

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“We travel the country to keep you
connected and engaged. We look
forward to meeting you!”

-The Office of University Advancement Team



Casi Joy, '12, and Nathan Marticke, chief advancement officer, show their Park pride at a University-sponsored fundraising event.

Park University Honor Roll

The collective generosity of Park University donors enables modern and relevant education for students all over the world. Every gift of every size makes a difference.

Park University's Honor Roll acknowledges all donors at varying levels during the fiscal year. This *Impact Report* recognizes all gifts received between July 1, 2019, and June 30, 2020. Park's Office of University Advancement has made every effort to ensure accuracy. If you believe corrections or additions are needed, please e-mail advancement@park.edu or call (816) 584-6200.

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Park University Parkville (Mo.) Campus women's volleyball players celebrate a win in Breckon Sports Center.



Erik Bergrud, MPA '94, and Kimberlee Ried, MACL '16, enjoy Laurel Gagnon's violin performance at Night at the Helm.



 Park University International Center for Music graduate student Kenny Broberg.

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 Student residents at Park University's flagship Parkville (Mo.) Campus enjoy study time.



 A Parkville Campus student attends the New Student Orientation in August 2019.

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Students hold a study session at the Parkville Campus Norrington Center in a Huddle Room equipped with large, interactive screens and live-stream video.

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A Park student athlete competes at the AMC Track and Field Championships in the Spring of 2019.



 Parkville, Mo., Campus students put together an issue of the student-run newspaper, The Stylus.

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 Park University students nationwide displayed their projects during the annual Student Research and Creative Arts Symposium.



 Kaylan Fowler, '20, celebrates with family during the Hill Air Force Base (Utah) Campus commencement ceremony.



 Military students gather at Copley Quad on the Parkville Campus prior to a special event.



 Park esports student-athletes gather for Signing Day.

Park University Howard Bailey McAfee Heritage Society

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